

Salon Business Plan

- 1. Mission Statement
- 2. Problem
- 3. Solution
- 4. Revenue
- 5. Expenses
- 6. Target Market
- 7. Competition
- 8. Marketing
- 9. Team
- 10. Milestones



Salon Business Plan

| Salon Mission Statement: | |
|-----------------------------|------------------------------|
| Problem the Salon Solves: | Salon Offer: |
| Target Market: | Salon Competition: |
| Salon Revenue Model: | Salon Expenses: |
| Salon Marketing Activities: | Salon Staff & Partner Roles: |
| Major Milestones: | |